Content Hub™

Free Tools*

Including, but not limited to:

- 1:1 email
- Ad management
- Ad retargeting
- App Marketplace integrations
- Calling SDK
- Canned snippets
- Companies
- Company insights
- Contact management
- Contact website activity

- Content assistant
- Conversational bots
- Custom user permissions
- Customizable quotes
- Deal pipeline
- Deals
- Documents
- Email automation
- Email health reporting
- Email marketing

- Email reply tracking
- Email templates
- Email tracking & notifications
- Facebook Messenger integration
- Form automation
- Forms
- Gmail, Outlook & Microsoft Exchange integrations
- HubSpot CRM mobile app

- Landing pages
- List segmentation
- Live chat
- Marketing events object
- Meeting scheduling
- Mobile inbox
- Product library
- Prospects
- Reporting dashboard
- Shared inbox

- Slack integration
- Tasks & activities
- Team email
- Ticketing
- User management

> ✱ Portals with Free Tools can have up to five free users. Accessing free tools at paid tiers requires a Core Seat.

Paid tier features are accessible through a paid Core Seat unless otherwise indicated

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▶ Starter

Includes everything in Free Tools, removed branding, plus:

CREATE CONTENT

- AI Blog ⭐
- Landing pages (custom templates) ⭐
- Forms ⭐
- Website pages
- Themes, templates, and modules
- Content assistant ⭐
- AI image generator [Beta] ⭐
- AI website builder
- Content library ⭐
- Ecommerce modules

MANAGE CONTENT

- Multilingual management
- Fast, safe, secure hosting
- File manager
- Cookie Management
- Template Marketplace
- App Marketplace

MEASURE AND OPTIMIZE

- SEO Recommendations (basic) ⭐
- CTA's ⭐
- Website analytics ⭐

1:1 TECHNICAL SUPPORT

- Email and in-app chat support.

▶ Professional

Includes everything in Starter, plus:

CREATE CONTENT

- Content remix [Beta] ⭐
- Personalization (SMART Content)
- Podcasts [Beta] ⭐
- Post narration
- Content translations
- Dynamic content (HubDB) ⭐
- Custom Portals

MANAGE CONTENT

- Brand voice [Beta]
- Content embed
- Memberships [Beta] ⭐
- Member blogs (with blog teasers)
- Media management (video, audio)
- Content staging

MEASURE & OPTIMIZE

- A/B and adaptive testing for pages
- Content analytics (SEO, Reporting)
- Campaign reporting
- Custom reporting

1:1 TECHNICAL SUPPORT

- Email, in-app chat, and phone support.
- Website, Blog Migrations (Starting at $500)

CORE SEATS

- 3 Core Seats Included

▶ Enterprise

Includes everything in Professional, plus:

CREATE CONTENT

- Serverless functions

MANAGE CONTENT

- Multisites (10 domains included)
- Content approvals
- Permissioning for content
- Activity logging for content
- Single-sign on
- Custom events
- Custom objects
- Reverse proxy support

CORE SEATS

- 5 Core Seats Included

> ⭐ Indicates additional functionality or limits as you upgrade from Content Hub Starter to Content Hub Professional
>
> ⭐ Indicates additional functionality or limits as you upgrade from Content Hub Professional to Content Hub Enterprise

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Limit increases are available as add-ons for certain tools. This was last updated on April 3, 2024. Please visit our products and services catalog for the most up to date pricing and packaging information.

HubSpot